



## **NEWS RELEASE**

Date: November 28th, 2011  
Release Date: Immediately  
Contact: Public Information Officer, 503-441-9324 (pager)

### **2011 'HOLIDAY SAFETY HOUSE' - LOCAL PREVENTION & SAFETY EXPERTS OFFER TIPS FOR THE HOLIDAYS**

A home in North Portland will provide "one-stop shopping" for holiday safety information and great visuals for the top holiday safety tips this Thursday. The event is organized by members of SafeKids of the Portland area and American Medical Response and is designed to help members of the media gather safety tips from the experts during the holiday season. Displays and demonstrations on common home holiday hazards will be available in each room throughout the home along with injury prevention experts to provide the top holiday safety tips. This event is tailor made for visual, interactive livenesshots during noon and 4 p.m. newscasts or information-packed print news stories.

#### **WHEN:**

Thursday, December 1, 2011  
9:00 am to Noon  
Special accommodations available for noon and 4 p.m. live newscasts

#### **WHERE:**

2224 N Willamette, Portland OR 97217

#### **WHO:**

Safety experts (Nurses, Public Health Professionals, Paramedics, Firefighters, and PIOs) from American Medical Response, Sandy Fire District, TVF&R, Portland Fire and Rescue, OHSU, Legacy Health Systems, Oregon Burn Center, Oregon Poison Center, DHS, and ODOT will be available to provide the top holiday safety hazards and tips.

#### **DEMONSTRATIONS:**

Winter Driving  
Cooking Fires  
Candle Fires/Heater Safety  
Christmas Tree Safety  
Burn Prevention  
Wheeled and Winter Sports & Helmets  
Fall Prevention  
Poison Prevention

Safe Kids Portland Metro has been helping kids in Portland for the last 15 years. Coalition partners include: AMR (lead agency), Portland Fire Bureau, ACTS Oregon, Safe Communities, Oregon Poison Center, Legacy Health Systems, Doernbecher Children's Hospital, Oregon DHS and area fire departments. AMR has provided 9-1-1 ambulance services in Multnomah, Clackamas and Clark Counties since 1913.

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