



NEWS RELEASE

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TVF&R is on Facebook

Tualatin Valley Fire and Rescue now has a presence on Facebook. You can find the latest news and information about District happenings by visiting <http://facebook.com/TualatinValleyFireandRescue>.

“Facebook is one more tool that we plan to use to communicate with the people we serve,” says TVF&R Partnership and Public Information Manager Karen Eubanks, “our goal is to use this tool to connect with our taxpayers and share important fire prevention and life safety messages with them. As the media landscape evolves, we’re evolving with it.” According to Facebook, there are more than 200,000 adult users in TVF&R’s service area.

TVF&R utilizes a variety of mediums to communicate with people within its service area including traditional news media, community events, newsletters, and the internet. “We believe that by strategically communicating safety messages to the people we serve, we can prevent both fires and medical emergencies and make our community safer,” Eubanks says.

TVF&R plans to update the Facebook page with photos and information about incidents, events, safety tips, capital improvement projects and more. The District now has a strong on-line presence at the following locations:

Website <http://tvfr.com>
Blog <http://blog.tvfr.com>
YouTube <http://www.youtube.com/user/TualatinValleyFire>
Twitter <http://twitter.com/TVFR>
Facebook <http://facebook.com/TualatinValleyFireandRescue>

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